Project Pitch

* Speak simply (use simple words and simple sentence construct)
* Lead with 10 words on why you chose this project.
* Why is your project interesting?
  + Poverty (and some of its consequences such as living conditions and education) is an important topic that has taken relevance for the last few years.
* Who is the audience?
  + The idea is to create an online handbook for high school or undergrad students to understand what is poverty, % of people considered poor, and some other indicators related to it.
* Why is your visualization important?
  + Gives a brief idea about the situation of poverty.
* How is your visualization useful?
  + Dynamic
* What are you telling with your visualization? What is the story?
* How do you plan to use interactive visuals?
  + The plan is to develop some charts and visualization with filtering properties to help audience to understand the data.
* What are your design considerations?
  + Start with a summary about inequality and poverty.
  + Drill down to poverty detailed by region.
  + Describe some relations between poverty and inequality.
  + The idea is to present the data progressively to the audience.
* What are the components that make your visualization cool?
  + Easy to understand
  + Simple format
* How does your visualization compare to what others have done?
  + Web based
  + It won’t be a report.
  + It will have details of indicators and some explanation to help the audience to be in context.
* What are the technologies you plan to use?
* How are you going to design, build, and evaluate?
* What are your deliverables?
* How do you work together?
* What is your timeline?